capacity®

Get \$1000 per **Qualified Lead***





What is a Qualified Lead?

- Timeline to buy is within the next 12 months
- Registered between Jan. 1, 2025 -March 31, 2025
- A valid project with minimum \$5K MRR budgeted and confirmed by prospect
- \$1000 per qualified lead (QL)
- Takes a discovery call and follow-up meeting (stage 2 in Salesforce)
- Payment would be made 30 days after follow up call attendance

Why Customers Choose Capacity

EXL automates majority of HR tickets with Al



Challenge: Needed global employee support in 14 countries

Their Results with Capacity: 80% deflection of tickets \$500K annual savings

PepsiCo uses Al to elevate their HR programs



Challenge: Scattered information and too many internal tools

Their Results with Capacity: 291,000 tickets deflected 438 hours saved monthly

DSW Drives 30% DSW **CSAT Score Improvement**



Challenge: Expensive hold times with frustrated customers

Their Results with Capacity: 19% reduction in avg. handle time \$1.5M annual savings

