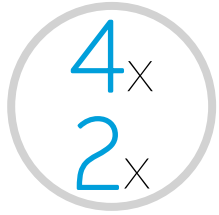


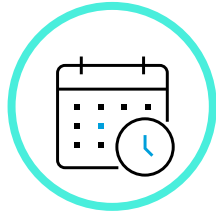
2024 ADI Boost Incentive



Products

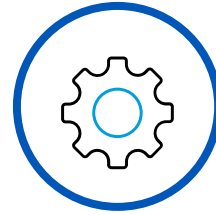
ADI/ADIVB

4x SB and MM (non-Platinum)
2x Platinum



Period

02/01/2024-06/30/2024



Tracking

Automatically tracked by AT&T;
no submission necessary



Payouts

Paid directly to Solution Provider
firm via commission cycle

Products: Sales of AT&T Dedicated Internet (T-1065) qualify for the bonus in the Small Business and Mid- Market (non-Platinum) and Platinum space. Only Monthly Recurring Charges will be used to calculate New Sales Revenue; no Non-recurring Charges, unique exceptions/additions/modifications will be approved. Sales Operations will track cancellations and bonuses will be subject to chargeback if eligible sale is cancelled. **Period:** 02/01/2024 – 06/30/2024 or until funds are depleted. Dedicated Fiber orders must be countersigned between 02/01/2024 – 06/30/2024 to qualify for bonus. AT&T may cancel or suspend this program via written notice at any time. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations; eligibility is driven by customer SubAccount ID. **Payouts:** Bonus will be paid one cycle in arrears. Upgrades and strategic migrations will not be considered for award. **Eligibility:** AT&T, in its sole discretion, can terminate or revoke participation of any Solution Provider at any time for any reason. Solution Providers must be active and in good standing under the respective AT&T Alliance agreements to receive any cash awards. **AT&T may terminate and cancel the incentive at its sole discretion at any time**

1/29/24 revised to remove baselines