

# 2025 Promotions!

## Do you have what it takes to be a GRAND CHAMPION?



### SPECIAL MDU OPPORTUNITY

Earn **3X** on ALL Multi-Dwelling Unit (MDU) Sales!



### BEGINNER LEVEL

Earn **1X** on Net New MRR of \$1,000 and Above!



### INTERMEDIATE LEVEL

Earn **2X** on Net New MRR of \$2,000 and Above!



### ADVANCED LEVEL

Earn **3X** on Net New MRR of \$3,000 and Above!



### EXPERT LEVEL

Earn **4X** on Net New MRR of \$4,000 and Above!



### GRAND CHAMPION LEVEL

Earn **5X** on Net New MRR of \$5,000 and Above!

#### Terms and Conditions

- Incentives are paid based on the contracted Net New MRR and calculated by opportunity/contract
- Incentives cannot be used in conjunction with any other incentives or promotions CCI is offering without prior approval from your Channel Director
- Opportunities must be signed by the customer and accepted by CCI all between 1/1/2025 - 6/30/2025 to qualify
- Minimum of 36-month term for all incentives
- Applies to net new revenue from new locations and new products for existing CCI customers, and new logo customers (per CCI Rules of Engagement)
- All incentives will be paid only on signature
- Deals over \$5,000 Net New MRR will require incentive eligibility approval from the National Partner Director
- Upfront payouts larger than \$30,000 in total payout will be split into 2 payments: 50% upon a clean order processing, and 50% paid on last site installed
- Deals requiring construction will be subject to review to confirm overall margins and payout may be reduced
- Opportunities with more than 30% of the MRR in off-net revenue require Director review and approval for overall incentive payout amount
- Renewal revenue does not qualify toward Net New MRR
- Long Distance Revenue not included in Net New MRR except for OCP buckets
- Chargeback rules apply based on Partner Agreement
- Must use CCI standard pricing or receive prior approval from your Channel Director to qualify
- CCI reserves the right to end incentives at any time
- 3x on MDU is a stand alone incentive and cannot be combined with any other incentive