

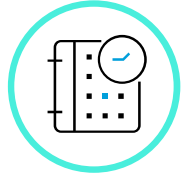
FUNDED FOR \$200: HEAVY UP with SB & MM Mobility (Non-Platinum) Customers \$200 X CRU | AWB Gross Add

Effective 12/19/23: Program extended through 6/30/2024



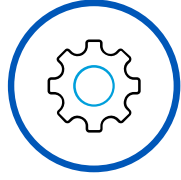
Products

Mobility CRU Gross Adds
Gross Add Rate Plan MRC \geq \$10
All Small Business & Mid-Market
Territory (Non-Platinum) Customers



Period

03/01/2023 – **06/30/2024**



Tracking

Automatically tracked by AT&T



Payouts

Paid directly to Solution Provider
firm via commission cycle

Strategy: Drive Alliance Mobility Production in the Small Business (SB) & Mid-Market (MM) Territory Space; Selling CRU Gross Adds to Non-Platinum Customers. **Products:** Mobility CRU Gross Adds sold to SB & MM Territory (Non-Platinum) Customers. Mobility CRU Gross Add Rate Plan Must be equal or greater than \$10 Monthly Recurring Cost (MRC). Orders must be processed under SP Dealer Code. ~~AT&T Wireless Broadband (AWB) Gross Adds are excluded.~~ **Period:** 03/01/2023 – ~~6/30/2023~~ ~~08/31/2023~~ ~~09/30/2023~~ ~~01/31/2024~~ **06/30/2024** or until funds are depleted. CRU Gross Adds must be Accepted by AT&T by ~~06/30/23~~ ~~08/31/23~~ ~~09/30/23~~ ~~01/31/2024~~ **06/30/2024** to qualify for bonus; AT&T may cancel or suspend this program via written notice at any time. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations. **Payouts:** Bonus will be paid two cycles in arrears. **Eligibility:** AT&T can revoke participation any time and for any reason. Solution Provider must be active and in good standing under the AT&T Alliance Channel agreement to be eligible for award.