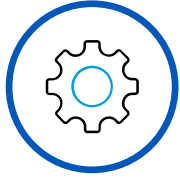
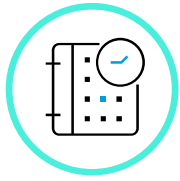


# Most Wanted for \$200: MM Platinum Mobility Bounty Program \$200 CRU Gross Add

**Effective 12/19/23: Program extended through 6/30/2024**



## Products

Mobility CRU Gross Adds  
Gross Add Rate Plan MRC  $\geq$  \$10  
Eligible Mid-Market Platinum  
Qualified Customers

## Period

08/01/2023 – **06/30/2024**

## Tracking

Automatically tracked by AT&T;  
qualification determined by SVID

## Payouts

Paid directly to Solution Provider  
firm via commission cycle

**Strategy:** AT&T will post a data-driven Mid-Market Platinum Mobility [Customer List](#) to the Alliance Portal. Mobility CRU Gross Add ONLY sales will be eligible for this bonus & eligibility will be driven by the SVID for qualified customers populated on the published prospect list. Modifications to this list of eligible customers will be driven by Channel Marketing; no unique exceptions/ additions/ modifications will be approved. **Products:** Mobility CRU Gross Adds sold to customers on the published prospect list must be processed under SP Dealer Code. Mobility CRU Gross Add Rate Plan Must be equal or greater than \$10 Monthly Recurring Cost. FirstNet Gross Adds Qualify. AT&T Wireless Broadband (AWB) Gross Adds are excluded. **Period:** 08/01/2023- ~~12/31/2023~~ **06/30/2024** or until funds are depleted. CRU Gross Adds must be Accepted by AT&T by ~~12/31/2023~~ **06/30/2024** to qualify for bonus; AT&T may cancel or suspend this program via written notice at any time. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations. **Payouts:** Bonus will be paid two cycles in arrears. Maximum \$60,000 bonus per Customer by SVID. **Eligibility:** AT&T can revoke participation any time and for any reason. Solution Provider must be active and in good standing under the AT&T Alliance Channel agreement to be eligible for award.