## 2024 Cisco Meraki (Tech Distributors)



## Product

Cisco Meraki Better and Best Bundles



## Period

6/1/2024-8/31/2024 \*with potential quarterly extensions



## Payout

Paid to TSD at rate below

|          | Better | Best  |
|----------|--------|-------|
| Per unit | \$100  | \$300 |

Products: Cisco Meraki, better and best bundles coupled with AT&T Dedicated Internet. Incentive only applies to 36-month term agreements and bundles may not be broken or substituted in any way. Period: Deals must be registered and closed within the incentive period starting June 1, 2024, through August 31, 2024, or until funds are depleted. Calculations & Validation: AT&T Channel Marketing will rely on AT&T Sales Operations to provide results for AT&T Business production. TSDs may request a copy of the data set to review the final calculations any time before October 31, 2024. Eligibility: TSDs will be individually invited to this program based on leadership decision; AT&T is eligible to revoke participation at any time and for any reason. TSD must be active and in good standing under the respective AT&T Alliance and ACC Business agreements to receive any cash awards. Payouts: Award will be paid directly to TSD firm via the monthly Commission statement one month in arrears of production. If for any reason AT&T is unable to fulfill this activity in either the method or timing, Channel Marketing will alert both AT&T Sales Leadership and the Primary contacts at the TSD firms as soon as possible. Bonus awards will be subject to recoup for orders per Chargeback section of Appendix 1 – Compensation Guidebook or orders cancelled before installation.

AT&T is eligible to cancel or suspend this program via written notice at any time for any reason during the above period.

