



Channel Partner: Up to 5X MRR Coax Incentive

Incentive Detail:

Receive up to **5X MRR** for **NEW CUSTOMER COAX** sales entered between
7/1/2024 – 9/30/2024.

Here's how it works:

Receive up to 5X MRR based on the quantity of products sold along with our 1Gb+/Tier 4 Data Service (HFC or FTTP). Eligible products are as follows:

- + Voice [Optimum Voice or Business Hosted Voice]
- + Video [Any level of service]
- + Asurion [Business Premier Technical Support or Protection & Support]
- + PRO Wi-Fi

The quantity of eligible services sold determines incentive payout.

Example: New Customer account sold with 1Gb Data + Asurion + Voice = 3X MRR Payout.

Business Rules:

- Sales Dates: 7/1/2024 – 9/30/2024
- Promotional bonuses will be included in the following month's commission statement
- Incentive specifically and strictly for our sub-agents
- Sales are defined as sold customer entered in the billing system with a schedule date
- Construction projects will not count as a sale until construction is completed and the sale is entered into the billing system with a scheduled install date (within promotional term)
- ^Fiber to the Premises (FTTP) is the only eligible Fiber service for this incentive, DIA is not eligible
- *Data is defined as either Optimum Hybrid Fiber Coax or Optimum Fiber to the Premises (FTTP) – 1Gb/Tier 4 or higher
- Video is currently not compatible on FTTP sales, HFC data must be provided, or a separate account is required for coax video
- **If not installed within 45-days of sale date, chargeback of any promotional bonuses paid to the Master agent Partner will occur**
- **Any partial or full disconnects within the first 12 months after installation will result in a full charge back of any promotional bonuses paid to the Master Agent Partner**
- Valid for New Customer Relationships (NCR) coax sales only
- Management reserves the right to adjust sales attainment based on non-workable orders
- Eligible for coax deals ONLY – East & West markets (standard business rules apply)