



Summertime double down SPIFF!

Two ways to earn money this summer and beyond!



### **Lead Registration SPIFF:** From June 1 - October 31, 2024

- For every 3 approved lead referrals, earn \$1,000.00!
- Win your region — the top lead producer in each region wins an additional \$5K

#### Terms

- Eligible leads must be submitted between June 1 and October 31, 2024
- Cap of \$10K or 30 leads per partner
- To qualify, lead must 1) be approved by Genesys and 2) include a Genesys/customer meeting to be valid
- Minimum size of 25 agents to qualify
- Winnings paid to TSD, the month after earned
- Regional winners need to have more than 6 approved registrations (East, West, Central, Canada)
- Genesys reserves the right to change or modify this incentive program at any time

### **New Logo SPIFF:** From June 1 - October 31, 2024

- 1xMRR for each eligible booking under 750 agents — Up to \$25,000 per deal
- BONUS \$5K for each eligible booking under 250 agents
- BONUS \$5K for each eligible booking including a committed AI Package

#### Terms

- Eligible deals must close between June 1, 2024 and October 31, 2024
- Minimum deal size of \$30,000 Annual Contract Value (ACV) to qualify
- No restriction on when deals were registered
- Three-year minimum term
- New Logo only
- Minimum Annual AI commitment/package of \$10,000 required
- SPIFF paid on MRR of total contract value (TCV-NRR/36 months)
- 1XMRR SPIFF cap of \$25,000 per deal, Maximum \$35,000 including both bonuses
- Winnings paid to TSD, the month after earned
- Genesys reserves the right to change or modify this incentive program at any time
- Cancellation will result in a chargeback