

# Ada's Fall SPIFF

This fall, Ada is offering you the chance to earn \$200+ simply by introducing your customers to Ada's AI Agent.

Here are the details:

- Earn a **\$200** Visa or Amazon gift card for each qualified new business lead you bring to Ada from August 1st to November 30th
- No minimum number of leads to qualify - each lead results in a payday
- *Qualified* means the Ada Partner Team accepted your lead and held a first call with the customer, validating that they are a good fit and looking to evaluate AI Agent software now
- This promotion starts August 1st until November 30th, or until all gift cards are redeemed - whichever comes first

To register your leads, simply send an email to [dealreg@ada.support](mailto:dealreg@ada.support) with the customer's name, website, number of agents, and monthly support inquiries. Ada's Partner Team will review and respond.

Don't miss out on this fantastic opportunity to earn big while helping your customers modernize their customer service with Ada.

If you have any questions, please don't hesitate to reach out to Brian Kwong, Channel Partner Manager at Ada, at [brian.kwong@ada.support](mailto:brian.kwong@ada.support).

Here's to a successful and lucrative fall together!

