



Optimum Business

Q4 Channel Contest

Contest dates: Oct 1, 2024 – Dec 15, 2024

Eligibility: All Channel Partners

Attention all Optimum Channel Partners! Here's your ticket to the ultimate urban escapade at Madison Square Garden. Choose your thrill—from electrifying concerts to nail-biting NBA and NHL games, or cheer on college basketball teams, all between Jan 15 and Mar 31, 2025.

Don't miss this exclusive opportunity for tickets, travel, and top-tier lodging in the heart of NYC!

Prize

+ 1 winner + 1 guest

at Madison Square Garden “Suite” Experience to a concert, NBA, Collegiate Basketball or NHL event from Jan 15–Mar 31, 2025

+ Flights or Train travel voucher

+ Hotel in NYC travel voucher

Mechanics

+ 1 ticket per installed order

+ For every 15 orders, ticket totals increase by a factor of 2

Example: 14 installed orders, yields 14 tickets in the fishbowl drawing and 15 orders would yield 30 tickets

+ The partner with the most installed orders also gets a bonus of 10 tickets

Drawing of winners: fishbowl drawing by Optimum Business Agent Channel Executives

Winner announcement: Jan 3, 2025, winner will receive an email from Laura Keon (Dir Regional Partner Sales) or Carlos Tovar (Dir Channel Partner Sales)

Please reach out to your channel contact for any questions or clarifications on the contest.