

## Will you be an SMB Heavyweight this year?

Do you have a CX client with 25-150 contact center seats looking to break through to the next level?

Would you jump at the opportunity to win **\$5000** in travel package?

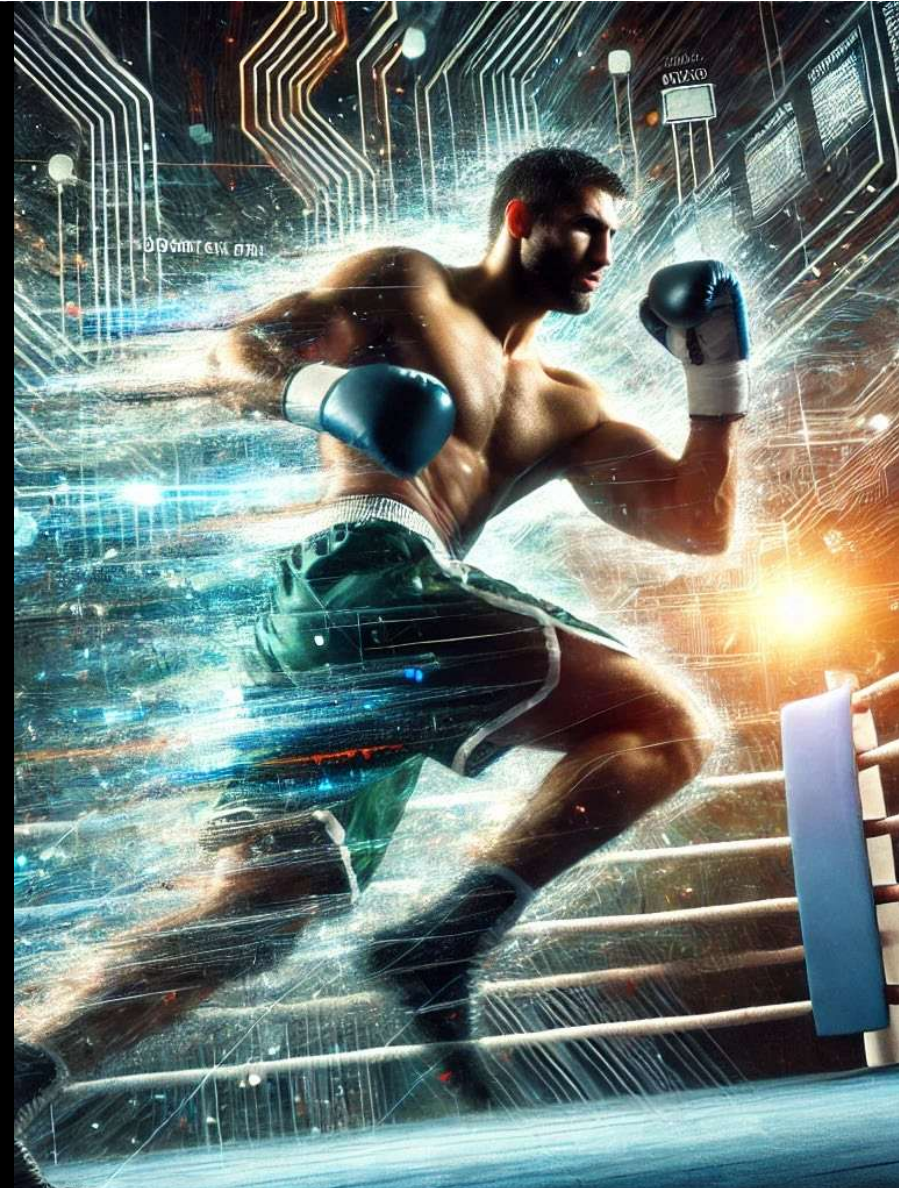
**Now is the time** to register the deal with NICE! From **October 1st to December 31st**, we're running an exclusive competition to help boost your new logo deal registrations and lead conversion in the SMB market.

**It is easy to enter!** Simply register new deals for SMB customers that have between 25-150 contact center seats. The partner with the highest number of qualified deal registrations and opportunity conversions in their region by December 31st will walk away with one of the grand prizes!

**Start today. Knockout the competition and win big!**

*Applies to all new logo deals registered by for 25- 150 (Minimum \$25,000 ACV Value) contact center seats registered from 10/1/2024 and 12/31/2024. Prizes will be determined per region (check with NICE Channel Manager on region). Minimum of 3 converted qualified opportunities. In the case of a tie, the Winner will be determined by total amount of ACV for all qualified Deals. A new Logo, is a company and its subsidiaries not currently doing business with NICE or the first-time sale of the NICE ACD on a company level and all its subsidiaries.*

**NICE**





# Terms & Conditions

- Applies to all new SMB deals registered by TSDs for up to 25-150 contact center seats (minimum \$25,000 ACV Value) registered and converted from 10/1/2024 to 12/31/2024. An SMB is defined as a company who has no more than 150 seats in its contact center.
- Prizes will be determined per region. Regions are set as followed: Southwest (Southern California and Arizona). Northwest (Northern California, Washington, Oregon, Alaska, Hawaii). Mountain (Nevada, Utah, New Mexico, Idaho, Wyoming, Montana, North Dakota, South Dakota). TOLA (Texas, Nebraska, Kansas, Oklahoma, Arkansas, Louisiana). Central (Minnesota, Iowa, Missouri, Illinois, Wisconsin, Indiana, Michigan, Ohio). Northeast (Maine, New Hampshire, Massachusetts, Connecticut, New Jersey, New York, Rhode Island, Pennsylvania). Atlantic (Georgia, South Carolina, North Carolina, Virginia, West Virginia, Kentucky, Maryland, Delaware). Southeast (Tennessee, Mississippi, Alabama, Florida).
- Minimum of 3 converted Qualified opportunities.
- In case of a tie, Winner will be determined by total amount ACV for all qualified Deals
- A new Logo, is a company and its subsidiaries not currently doing business with NICE or the first-time sale of the NICE ACD on a company level and all its subsidiaries
- All lead registrations must meet NICE's Rules of engagement (located in the partner portal)
- NICE reserves the right to change the terms and conditions at any time

**NICE**

