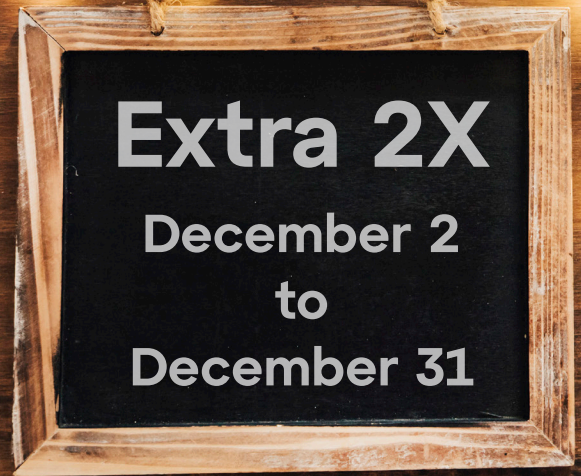


December to Remember

Light up your UCC pipeline this holiday season! Every qualified UCC lead is your ticket to festive rewards December 2-31. So, as you're in the holiday spirit—give the gift that keeps on giving to your customers and earn up to an additional 2X!



Promotion Conditions

Creation of any GoTo UCC product opportunities by partners that are generated from December 2, 2024 through December 31, 2024 and close based on the following timelines will be eligible for an additional multiplier payout.

Opportunities that are below \$25K ARR:

Eligible for an additional **2X** multiplier payout if they close by December 31, 2024.

Opportunities that close in Q1 2025 will be eligible for an additional **1X** multiplier payout.

Opportunities that are over \$25K ARR:

Eligible for an additional **2X** multiplier payout if they close by December 31, 2024.

Opportunities that close before the end of Q2 2025 will be eligible for an additional **1X** multiplier payout.

Terms and Conditions

- Promotion Period.** The Promotion Period for creating opportunities begins December 2nd, 2024 and continues through December 31st, 2024. To count a closed opportunity within the Promotion Period, the customer must have signed paperwork before midnight on March 31st, 2025 or June 30th, 2025 depending on the payout tier. The opportunity must have been created in Partner Exchange using the correct campaign code between December 2nd, 2024 and December 31st, 2024.
- Eligibility.** Deals must be entered through Partner Exchange and have the “**DEC\$\$24**” campaign code attached.
- Maximum Incentive Amount.** There is no max payout amount. The associated 1-2X will be in addition to the prevailing multiplier rate that is in place in Q1 and Q2 2025. All amounts paid to the Master Agent pursuant to the terms of your agreement. Contracted Reseller Partners must be set up as a vendor in GoTo AP system in order to be eligible to participate and receive cash payments.
- Payment & Taxes.** Payment of any incentives will be made within 45 days of the end of the Promotion Period and will be paid in the same currency in which you generally receive your commission payments. You are responsible for all tax reporting and payment associated with the incentives. Deals must be both registered via Partner Exchange and closed within the Promotion Period. Closed deals must meet minimum seat requirements and/or contract values to qualify for any payout.
- Chargebacks.** GoTo may apply chargebacks for any deals that do not complete customer payment. For the purposes of this program, the “chargeback” amount is equal to the cash equivalent of the incentive provided (including taxes and shipping). This is in addition to any other chargebacks that may apply under your Authorized Agent or Master Agent Agreement with GoTo.
- Relationship to Agreement.** Incentives provided under this incentive program are in addition to, and will be paid separately from, standard commissions calculated under the Authorized Agent or Master Agent Agreement you have executed with GoTo. Contracted Reseller Partners must be set up as a vendor in GoTo AP system in order to be eligible to participate and receive cash payments.

Questions? Contact your GoTo Partner Manager.

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