

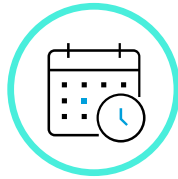
Most Wanted for \$200: MM Platinum Mobility Bounty Program

\$200 Post-paid voice Gross Add



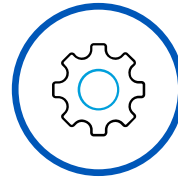
Products

Post-paid Voice Only Gross Adds
Gross Add Rate Plan MRC \geq \$10
Eligible Mid-Market Platinum
Qualified Customers



Period

07/01/2024 – 01/31/2025



Tracking

Automatically tracked by AT&T;
qualification determined by SVID



Payouts

Paid directly to Solution Provider
firm via commission cycle

Strategy: AT&T will post a data-driven Mid-Market Platinum Mobility [Customer List](#) (updated) to the Alliance Portal. Post-Paid Voice (PPV) Gross Add ONLY sales will be eligible for this bonus & eligibility will be driven by the SVID for qualified customers populated on the published prospect list. Modifications to this list of eligible customers will be driven by Channel Marketing; no unique exceptions/ additions/ modifications will be approved. **Products:** Post-Paid Voice Gross Adds sold to customers on the published prospect list must be processed under SP Dealer Code. PPV Rate Plan Must be equal or greater than \$10 Monthly Recurring Cost. FirstNet Post-Paid voice Gross Adds Qualify. **Period:** 07/01/2024- 01/31/2025 or until funds are depleted. PPV Gross Adds must be Accepted by AT&T by 01/31/2025 to qualify for bonus; AT&T may cancel or suspend this program via written notice at any time. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations. **Payouts:** Bonus will be paid two cycles in arrears. Maximum \$60,000 bonus per Customer by SVID. **Eligibility:** AT&T can revoke participation any time and for any reason. Solution Provider must be active and in good standing under the AT&T Alliance Channel agreement to be eligible for award.