

FUNDED FOR \$200: SB & MM Mobility (Non-Platinum) Customers

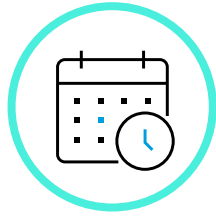
\$200 Post-paid voice Gross Add



Products

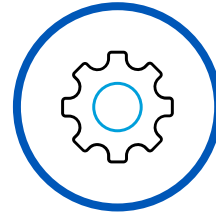
Post-paid Voice Only Gross Adds

Gross Add Rate Plan MRC \geq \$10
All Small Business & Mid-Market Territory (Non-Platinum) Customers



Period

07/01/2024 – 01/31/2025



Tracking

Automatically tracked by AT&T



Payouts

Paid directly to Solution Provider firm via commission cycle

Strategy: Drive Alliance Mobility Production in the Small Business (SB) & Mid-Market (MM) Territory Space; Selling **Post-Paid Voice (PPV)** Gross Adds to Non-Platinum Customers.
Products: Mobility PPV Gross Adds sold to SB & MM Territory (Non-Platinum) Customers. Mobility PPV Gross Add Rate Plan Must be equal or greater than \$10 Monthly Recurring Cost (MRC). Orders must be processed under SP Dealer Code. **Period:** **07/01/2024 – 01/31/2025** or until funds are depleted. PPV Gross Adds must be Accepted by AT&T by **01/31/2025** to qualify for bonus; AT&T may cancel or suspend this program via written notice at any time. No exceptions, extensions, or modifications to this provision will be approved. **Tracking:** Tracking will be completed by AT&T Sales Operations. **Payouts:** Bonus will be paid two cycles in arrears. **Eligibility:** AT&T can revoke participation any time and for any reason. Solution Provider must be active and in good standing under the AT&T Alliance Channel agreement to be eligible for award.