

# Channel Partner:

Up to 5X MRR Coax Incentive

## Earn Up to 5X MRR for New Customer Coax Sales!






**Sales Window:** April - June

Maximize your earnings with up to **5X MRR** for **NEW CUSTOMER COAX** sales during the incentive period!

### How It Works:



Earn up to **5X MRR** based on the number of eligible products sold **with Data Service 300 speed and above (HFC or FTTP)**. Data only accounts are not eligible for payout. Quantity of premier products add-ons determine eligibility and payout multiplier (see example below).

### Eligible Products:

-  **Business Connection Backup (BCB)**
-  **Business Hosted Voice (BHV)**
-  **Asurion** (Business Premier Technical Support or Protection & Support)
-  **PRO Wi-Fi**
-  **Static IP**

### Incentive Payout Example:

 **New Customer 300 Speed Data Sale Includes:**

-  **Asurion**
-  **BHV**

 **Payout: 2X MRR**

**The more eligible services you bundle, the higher your payout! Take advantage of this opportunity to maximize your earnings.**

### Business Rules:

- Sales Dates: 4/1/2025 – 6/30/2025
- Promotional bonuses will be included in the following month's commission statement
- Incentive specifically and strictly for our sub-agents
- Sales are defined as sold customer entered in the billing system with a schedule date
- Construction projects will not count as a sale until construction is completed and the sale is entered into the billing system with a scheduled install date (within promotional term)
- ^Fiber to the Premises (FTTP) is the only eligible Fiber service for this incentive, DIA is not eligible
- \*Data is defined as either Optimum Hybrid Fiber Coax or Optimum Fiber to the Premises (FTTP) – 300 speed or higher
- **If not installed within 45-days of sale date, chargeback of any promotional bonuses paid to the Master agent Partner will occur**
- **Any partial or full disconnects within the first 12 months after installation will result in a full charge back of any promotional bonuses paid to the Master Agent Partner**
- Valid for New Customer Relationships (NCR) coax/FTTP sales only
- Optimum reserves the right to modify or terminate the incentive program at any time
- Management reserves the right to adjust sales attainment based on non-workable orders
- Eligible for coax deals ONLY – East & West markets (standard business rules apply)