

### Client Incentive – 3 Months Free

**Eligible Products:** SDFI, DFI, EI, Ethernet, ENE, ENE Switch, ENE WiFi, MNE, MNE Sensors, MNE Camera, MNE Switch (excludes 8 port switches), MNE WiFi, MNE Per Room, Cloud Connect, Wireless Internet Essential (excludes overages), Wireless Internet Unlimited Select, Wireless Internet Unlimited Premium, Cradlepoints E100 & W1850, Unified Communications (requires average of 5 seats per location), Unified Communications with RingCentral (1 seat minimum), Enterprise Trunking (PRI or SIP), Set Back Box 1-19 TV

**Minimum Term**: 36 month term requirement (3 months free is part of the contract term)

Availability: until 9/28/25

**Client Type:** New and/or existing clients adding NEW fiber services. Approvals required for Other Addressable, Type II, and Finished Internet.

#### **Business Rules**

- Type II, OTT, Finished Internet, and Out of Footprint Wireless Internet do not qualify unless approved by Decision Support
- Use of Special Pricing must be approved by Decision Support.
- 3 months free **does NOT apply to** SMB products, Phone NRC and Phone EIP plans, Wavelength, DDoS, MNE Teleworker, MNE/ENE Device Management, MNE sensors, 8 port MNE switches, Managed Network Edge Virtual Edge (vMX), Insights, SD-WAN Plus, EI Type III, or any overages for Wireless Internet Essentials
- Approval not required for Opportunities that meet the criteria for Autobuild and Quickbuild order flows
- Non-Autobuild order flow follows standard business rules
- Promotional offer not available to Federal clients (including foreign consulates, missions and embassies), state and local government clients with existing MSAs and negotiated pricing, K-12 clients eligible for E-rate, nor healthcare clients that participate in USAC's Rural Health Care Program, or other government funded programs
- <u>CAN BE COMBINED</u> with Discretionary & NYC Discretionary Pricing, Bundle Rates (Solution Pricing Tool), Contract Buyout promotion if approved by Decision Support, & Big Apple

The following language must be included on all contracts to be valid as well as the appropriate promo code selected in Salesforce.

Special Terms: Some or all of your order is subject to a promotional offer, of which the full Terms & Conditions can be found by going to: <a href="https://enterprise.spectrum.com/legal/3-months-free.html">https://enterprise.spectrum.com/legal/3-months-free.html</a>

Expires 9/28/2025



### FAQ's

- Q. If DFI is the only product being sold, can the 3 months free promo be used?
- A. Yes, all eligible **NEW** products will be free for 3 months.
- Q. If a client purchases DFI and MNE, will they get both products free for 3 months?
- A. Yes, all eligible **NEW** products will be free for 3 months.
- Q. Can the promo be used if just MNE Camera, MNE Switch or MNE WiFi are being sold?
- A. Yes, all eligible **NEW** products will be free for 3 months (excludes 8 port switches).
- Q. If a client currently has an Enterprise product and wants to switch to another fiber product, can they use the promotion?

A. No, they cannot use the promo to move from one eligible fiber product to another that provides the same functionality (i.e. PRI to UC, Ethernet to DFI)

# Q. If an existing client upgrades or renews their existing service(s), can they use the promotion?

Best	Better	Good
PRIMARY RENEWAL OFFER	ALTERNATIVE OFFERS TO OVERCOME PRICING OBJECTIONS	
STEP 1: RETAIN & GROW EXISTING REVENUE	STEP 2: RETAIN ACCOUNT	STEP 3: NEVER LOSE ALONE
Renew w/same or greater MRR and get 3MF	Renew at a lower MRR and get 1MF	Match competitive pricing and get 1MF or 3MF through special pricing
3MF incentive business rules apply     Eligible Clients: Clients within 6 months of contract expiration and out of term clients	1MF Incentive business rules apply     Eligible Clients: Clients within 6 months of contract expiration and out of term clients     If reducing MRR, use available rate cards to lower MRR including Rate Cards, Discretionary Rate Card, and On-Net Promo     Any further discounts need to go through SPR and Decision Support (If capital is required)	Competitive documentation must be made available     SPR pricing and Decision support will provide IRR and availability of 1/3MF with SPR pricing (only DS if capital)     No guarantee of price match
AUTOBUILD ORDER FLOW		NON-AUTOBUILD ORDER FLOW Requires SPR and Decision Support Review (if capital is required)

## Q. If an existing client has Business Internet, can they move/upgrade to Enterprise Internet and use the promotion?

- A. Yes, clients moving from BI to EI are eligible for the promotion as long as the service MRR is revenue positive and promo term is followed.
- Q. If a client has BI, can they move/upgrade to EI and use this promotion
- A. No, clients moving from BI to EI are not eligible for this promotion. Any new products being added would be eligible for 3 month free.

Expires 9/28/2025