

Channel Partner

Up to 5X MRR Coax Incentive



Incentive Detail:

Install Window: July - September

Maximize your earnings with up to **5X MRR** for **NEW CUSTOMER COAX installs** during the incentive period!

How It Works:

Earn up to **5X MRR** based on the number of eligible products installed **with Data Service - 300 speed and above (HFC or FTTP)**. Data only accounts are *not* eligible for payout. Quantity of premier products add-ons determine eligibility and payout multiplier (see example below).

Eligible Products:

- + **Business Connection Backup (BCB)**
- + **Fixed Voice [Optimum Voice (OV) & Business Hosted Voice (BHV)]**
- + **Asurion** (Business Premier Technical Support or Protection & Support)
- + **PRO Wi-Fi**
- + **Video**

Incentive Payout Example:

- + **New Customer 300 Speed Data install Includes:**
- + **Asurion**
- + **BHV**
- + **Payout: 2X MRR**

Business Rules:

- Install Dates: 7/1/2025 – 9/30/2025
- Promotional bonuses will be included in the following month's commission statement
- Incentive specifically and strictly for our sub-agents
- Installs are defined as sold, scheduled and activated customer entered in the billing system
- Construction projects will not count until construction is completed and customer installed/activated in the billing system (within promotional term)
- ^Fiber to the Premises (FTTP) is the only eligible Fiber service for this incentive, DIA is not eligible
- *Data is defined as either Optimum Hybrid Fiber Coax or Optimum Fiber to the Premises (FTTP) – 300 speed or higher
- **Any partial or full disconnects within the first 12 months after installation will result in a full charge back of any promotional bonuses paid to the Master Agent Partner**
- Valid for New Customer Relationships (NCR) coax/FTTP sales only
- Optimum reserves the right to modify or terminate the incentive program at any time
- Management reserves the right to adjust sales attainment based on non-workable orders
- Eligible for coax deals ONLY – East & West markets (standard business rules apply)