



Sell More. Earn Big. Now through the End of the Year.



ENDPOINTS = BONUS

2K = \$10,000

5K = \$25,000

10K = \$50,000

25K = \$125,000



**For more information, reach out to your Channel
Director or our Partner Program Team for enablement
support, customized campaigns, and everything you
need to win big with Xcitium!**

The Xcitium Endpoint Incentive Program is valid from June 1, 2025, through December 31, 2025. Bonus eligibility is based on the total number of net-new Xcitium endpoints sold during the program period, with a minimum threshold of 2,000 endpoints required to qualify. To receive the full bonus payout, the average sale price must be at or above \$12 per endpoint. Deals with an average sale price below \$12 per endpoint will be eligible for 50% of the stated bonus. All qualifying deals must be closed within the program window, and endpoints must be active and under a minimum 24-month contract to count toward totals. All payouts are subject to Xcitium's final verification and approval and will be processed within 60 days of the program end date or upon receipt of full customer payment, whichever is later, provided the customer account is in good standing. This program is void where prohibited, and Xcitium reserves the right to amend, modify, or terminate the program at any time.

Your monthly targets, simplified.

9 Demos

36% of demos close. To land 3 deals, aim for 9 demos monthly. With a 22% lead-to-demo conversion, this means targeting 41 leads/month.

3 Closed Deals

With an average deal size of ~\$2,600 MRR, 3 wins will hit your \$7K/month goal.

2,200 Endpoints

Each deal averages 740 endpoints.
3 wins = 2,220 monthly endpoint sales.

\$7K MRR

Xcitium's security solution should contribute \$7K in monthly recurring revenue (MRR)—about 60% of your \$11,666 monthly revenue target.