

Q3 2025 Promo

We're excited to announce a special SPIFF incentive designed to reward our valued channel partners and drive new business. For a limited time, partners can earn **2x Monthly Recurring Revenue (MRR)** on closed deals — and customers benefit too, with three months free on their new solution.

PARTNER INCENTIVE

- Earn 2x MRR on each new qualified deal
Example: Close a \$5,000 MRR deal, receive \$10,000
- Payout capped at \$250,000* per opportunity

CUSTOMER BENEFIT

Get three months free (minimum 42-month contract term)

QUALIFYING DEALS

- Net new logo opportunities only
- Deals with a minimum \$2,500 MRR
- Deals must close by December 31, 2025
- Deals with a minimum 42-month contract term
- Excludes all S3 Object Storage deals

For program details,
qualification criteria, or
to submit deals, please
contact your channel
manager or reach out to
partners@1111systems.com.

To qualify, you will also need to complete the 11:11 Sales Professional training and certification course.

This SPIFF is a win-win: partners maximize earnings while offering customers significant upfront savings.

Let's work together to close strong this quarter!

Terms and Conditions: This 11:11 Sales Performance Incentive Funding Formula ("SPIFF") runs from July 1, 2025, through December 31, 2025. Participants eligible for this SPIFF ("Eligible Participants") are entities that meet the below requirements prior to submitting any deals eligible for this SPIFF: 1. Be under contract with 11:11 as a channel partner, 2. Register in the 11:11 Partner Portal, and 3. Complete the 11:11 Sales Professional training and certification course in the 11:11 Partner Portal. Deals eligible for this SPIFF ("Eligible Deals") must meet the requirements below: 1. Be for 11:11 services (excluding S3 Object Storage) being provided to a new 11:11 logo (not an existing customer), 2. Be registered in the 11:11 Partner Portal between July 1, 2025 and December 31, 2025, 3. Close on or before December 31, 2025, 4. Have an initial contracted term of at least 42 months, 5. Be qualified and approved by 11:11, and 6. Have a minimum monthly recurring revenue of \$2,500. Submissions below this amount will not be considered, in no event can sales be added together from month to month to qualify for payment under this SPIFF, and payments will only be made on monthly sales. Payouts to Eligible Participants for Eligible Deals will only be made on monthly sales and such payouts are made thirty (30) days after 11:11's receipt of the first payment made by the customer subject to such Eligible Deal, and the maximum payout for any individual Eligible Deal is \$250,000. 11:11 reserves the right to claw back payment if (a) an 11:11 customer cancels the applicable Eligible Deal prior to end of the initial contracted term of that deal, (b) contracted MRR is lowered below \$2500 before or at the time of deployment of the associated services, and (c) services are not deployed within sixty (60) days of the signing of the 11:11 customer. 11:11 reserves the right to terminate or modify any portion of this SPIFF at any time with or without notice to the Eligible Participants. Cannot be combined with other offers, promotions or SPIFFs.