

2025 PARTNER INCENTIVE - JULY 1, 2025 TO DECEMBER 31, 2025

# Give us a shot!

## Your next win starts here—let's make it happen together.

**Earn 1X MRR on the first customer deal you bring to us, contracted through December 31, 2025.**

### Partner Incentive Rules.

- The deal needs to be qualified by your Channel Manager and is offered only to partners who haven't sold Crown Castle solutions in 6+ months prior to June 30, 2025 and is to be paid in accordance with existing contract terms.
- Minimum customer contract term of 36 months.
- Limited to Net New incremental sales. Upgrades, moves, renewals, technology changes etc. to existing services are excluded.
- This incentive cannot be combined with any other partner incentives.
- The incentive period runs for contracted deals from July 1, 2025 through December 31, 2025.
- Payment will be at the service order level and will be submitted once the services are installed and billing validated. Services must be installed and billing validated by April 30, 2026.
- Crown Castle may, at its sole discretion, alter or terminate this incentive program.
- Crown Castle will, at its sole discretion, determine qualifying sold opportunities under this incentive program.
- Incentive will be paid as soon as possible after services are installed and billing validated.
- All payments follow the general guidelines of the CCI Sales Agent Agreement (including chargebacks on sales that are cancelled or if there is a receivable issue with the customer).
- If there are multiple service orders in a qualifying sale, the payment will be made as the service orders are installed and billing validated.

**For additional details or questions, please reach out to your Crown Castle Channel Manager or [partnersupport@crowncastle.com](mailto:partnersupport@crowncastle.com).**