



# Taking Partnerships to the Next Level with Our **Elevate Partner Program!**

## Winning with Elevate!

Your partnership pays off! The more you engage, the more you earn. Complete activities, climb the tiers, and unlock bigger, better rewards. It's our way of saying thank you for driving success.

**Start earning today!**

ACTION	POINTS
<b>Enablement &amp; Education</b>	
Attend a live partner portal training	10
Complete your personal profile in the partner portal	10
Watch & comment on monthly sales and marketing webinar	5 (per webinar)
Complete a partnership review with your Channel Manager	10
<b>Sales &amp; GTM Engagement</b>	
Submit a new logo lead to your Channel Manager	10 (per lead)
Participate in a BDR calling campaign	15
Request or download a marketing-in-a-box campaign	10
Host a Fusion Connect focused lunch & learn or webinar	25
Execute a custom campaign with Fusion Connect	25
<b>Marketing &amp; Visibility</b>	
Co-brand & download 5 assets in the partner portal	10
Post on LinkedIn tagging Fusion Connect	15
Submit a written testimonial	10
Submit a video testimonial	25
Complete a joint customer success story	30
Complete a Yelp review	30
<b>Community &amp; Advocacy</b>	
Attend a Fusion Connect live event	20

## Rewards



**50 PTS**

**REWARD**

Swag item of choice



**100 PTS**

**REWARD**

\$50 gift card



**150 PTS**

**REWARD**

Partner spotlight +  
branded backpack



**200+ PTS**

**REWARD**

Entry into quarterly  
grand prize raffle

**For more information:** Contact your Fusion Connect Channel Manager