



Demos for Dollars

\$1,000 Gift Card

\$200K ACV
deals & up

\$500 Gift Card

\$100K - \$199.9K
ACV deals

\$300 Gift Card

\$50K - \$99.9K
ACV deals

Requirements

- Available to all net new logo opportunities and existing early stage opportunities.
- The decision maker at the prospect has to complete a demo with Dialpad's sales team by January 31, 2026.
- The value post-demo will be the determining factor for the gift card amount.
- All participating partners are required to complete the opt-in form and submit a W-9 to Dialpad before payment will be made. ([Additional Instructions & Info](#))

Where to Register

Register your deals through the Dialpad Partner Success Portal at dialpad.allbound.com.

Questions?

Please contact partnermarketing@dialpad.com.

Terms and Conditions

To qualify, you must be an active partner. New deals that are registered from August 1, 2025 through January 31, 2026 will qualify, as well as any previously registered deals that meet the promotional requirements from August 1, 2025 through January 31, 2026. Partner will receive a gift card based on the opportunity amount after the demo meeting occurs.

Revenue from services, fees, and taxes are not considered for tiering gift card amounts. Based on estimated deal value after the demo meeting, Dialpad reserves the right to adjust the gift card amount. Renewals, cross-sell and upsell opportunities with existing Dialpad customers do not qualify. Discounted Partner accounts do not apply to this promotion. Demos with the Dialpad sales team must be completed by January 31, 2026. All participating partners are required to submit a W-9 to Dialpad before payment will be made. Gift cards will be awarded on the Friday of the week a deal meets the requirements and the W-9 is received.