

# Copilot Incentive

A High-Value Opportunity for Telarus Partners to Drive Growth and Earn Exclusive Rewards



Mobile Mentor is excited to launch a performance-driven incentive program designed to reward Telarus partners for bringing new clients into the Copilot Cohort experience.

This initiative creates a strong path for partners to earn meaningful payouts, unlock premium rewards, and expand their Microsoft-focused portfolio. With generous financial incentives, a trip-of-a-lifetime opportunity, and no cap on participation.

The program is built to accelerate momentum and deliver value for every partner who leans in. **Let's build something exceptional together.**

## The Run-Down

- **\$2,000 one-time payout** to each partner that brings at least 2 customers into the Copilot Cohort (paid in the form of a SPIF to each partner)
- The Partner who brings the most customers qualifies for a trip for 2 to New Zealand (airfare + hotel included)
- There are no limit to the number of cohorts. However, they must all be filled (10-12 customers) and must be new logo clients to Mobile Mentor.
- This is a commissionable item at 15% and is a 12-month engagement. Mentoring SPIF is not eligible as this is a custom promo.



"Mobile Mentor provided the perfect scenario for us. We wanted technical guidance on what was possible so we could operationalize and manage it, and that's exactly what happened."



**John McPhall**  
Sr. Dir., Enterprise Technology  
Michigan Medicine



**Microsoft**

Partner of the Year 2021  
Finalist 2022-2025

## Overview of the offering



## Ideal Customer Profile



- 500 – 5,000 knowledge workers
- Leadership team wants to unlock the potential of AI
- Microsoft shop and believes in the Copilot vision

## Existing Customer Examples:

- 400-person National Law Firm
- 200-person Manufacturing
- 1,000-person Financial Services
- 2,100-person Retailer
- 1,400-person Information Services company



[Case Studies](#)



[Whitepapers](#)



[Blogs](#)