



Telnyx Holiday Challenge (SPIFF)

For Telarus agents and partners

It's time to upgrade

It's time to level up. We're kicking off the Telnyx Holiday Challenge with a simple offer: start with a gold Casio, close \$100k in new-logo TCV, and you'll swap it for a Rolex Submariner. One deal. One winner. One very real upgrade. Ready to compete?

Agents can access the details of this offer by scanning the QR code below or visiting <https://tlyx.co/time2up>



Time to Upgrade: Partner Promotion Overview

Promotion Period: December 1st, 2025 - March 31st, 2026

Now through the end of Q1 2026 (midnight PT on March 31, 2026).

Who Can Participate

Open to current Telnyx Agents/Partners in good standing with an active Partner Agreement.

How You Earn

- \$100 Gift Card for every Qualified Lead submitted (must meet Telnyx Channel Management criteria).
- 1× SPIFF Multiplier added on top of any existing SPIFFs for every Qualified Lead that closes.
- No maximum payout on commissions or bonuses (subject to Telnyx review if unusually large).

Deal Requirements

- All deals must be new orders attributed to the Partner's registered Telnyx Partner ID.
- Must include a minimum 2-year contract term.
- Customer must be credit-approved, fully activated, billing, current, and compliant.

The Grand Prize: A Rolex Submariner (up to \$25,000 Value)

How to Win

The Partner who closes the highest total deal value (MRR × contract term) during the promotion wins.

Minimum Threshold

Partners must close at least \$100,000 in total deal value to qualify for the Grand Prize.

Tie-breaker

If Partners tie at the top, Telnyx Channel Management will conduct a blind draw.

Winner Announcement

Confirmed after March 31, 2026.

Why Join the Time to Upgrade Challenge?

This is more than commissions — every qualified lead earns instant cash, every closed deal stacks your advantage, and one Partner will upgrade from a gold Casio to a Rolex Submariner. The question isn't if you'll play — it's how fast you'll upgrade.

Want to learn more?

Contact us to become a Telnyx partner:

Ron McNab

Head of Partner Sales, Americas

ron@telnyx.com

General partner inquiries:

Telnyx Partnerships Team

partner@telnyx.com

Terms & Conditions

I. General Rules & Eligibility

- Promotion runs until midnight PT on March 31, 2026. Open to current Telnyx Agents in good standing with a signed Partner Agreement. Qualifying deals must be new orders submitted under the Partner's Telnyx Partner ID during the promotion.
- Lead Bonus: \$100 Gift Card per Qualified Lead (must meet Telnyx-defined criteria).
- SPIFF Bonus: Additional 1× SPIFF on any Qualified Lead that closes.
- No max payout, though Telnyx may review unusually large bonuses. All deals must include a minimum 2-year term.
- To receive any payment, customers must be credit-approved, fully activated and billing, current on invoices, and compliant with contract terms.

II. Grand Prize: Rolex Watch

- Prize is a Rolex watch (His or Hers) valued up to \$25,000 USD.
- Winner is the Partner with the highest total Closed Deal Value (MRR × term).
- Partners must close at least \$100,000 in total deal value to qualify.
- Ties will be decided by a blind draw.
- Winner confirmed after March 31, 2026.

III. Payment & Tax Liability

- 1× SPIFF is paid within 30 days after the customer's first full month of billing.
- Chargebacks may apply if a customer cancels early; amounts may be deducted from future commissions or invoiced if needed.
- A valid W9 is required. Partners are responsible for all taxes, including tax on the Rolex value.

IV. Additional Rules

- Telnyx may verify order compliance and has final authority on disputes.
- No pooling of deals under a single Partner ID.
- Telnyx may use the winner's name, likeness, and statements for promotional purposes.