

PolyAI Amplify Incentive.

More sound. More success. More AI.

The **PolyAI Amplify Incentive** rewards channel partners for bringing PolyAI deals to life. Every Qualified Sales Opportunity (QSO) and Closed Deal counts toward **exciting bonuses designed to accelerate your success.**

How to earn

Convert a Qualified Sales Opportunity (QSO)

- Submit a deal registration that converts to a QSO between **1 Nov 2025 – 30 Apr 2026**
- Earn **\$500 per converted QSO**

Close a deal

- QSO converted in the above timeframe and closed between **1 Nov 2025 – 31 Jul 2026**
- Earn a **one-time, 1x MRR bonus** on the first order

Get started

- Submit and convert your deal registrations early
- Close deals within the program term
- Track your progress and **watch your rewards grow**

Why participate?



Amplify your earnings

Every deal brings a tangible bonus



Accelerate your pipeline

QSOs submitted now fuel future revenue



Showcase your expertise

Position your team as a trusted PolyAI partner



POLYAI AMPLIFY INCENTIVE PROGRAM

Terms and conditions

The PolyAI Amplify Incentive Program 2025 (the “**Program**”) is available to Partners with a fully executed and in force referral partner agreement by and between PolyAI Limited and its affiliates or subsidiaries, including PolyAI Technologies Inc. (collectively, “**PolyAI**”) and Partner (a “**Partner Agreement**”). Capitalized terms not defined herein bear the meanings prescribed to them in the relevant Partner Agreement. By participating in the Program, you agree that you have read and understood the following terms and conditions that govern the limited offering of the Program.

The Program is effective for the Program Term (defined below), constitutes a discretionary incentive that PolyAI may amend or withdraw at its sole discretion, at any time, and without prior notice, and does not create any legal right or obligation of payment. PolyAI will use commercially reasonable efforts to notify you promptly of any changes to the Program. Each Partner is only eligible to participate in one Program offer at a time.

Program Term: Effective for QSOs (defined below) submitted between 1 November 2025 to 30 April 2026 and Closed Deals (“**Deals**”) signed between 1 November 2025 to 31 July 2026.

Sourcing: To qualify as a Deal under the Amplify Incentive Program, Opportunities must meet the Deal Criteria set out below. Opportunities shall be subject to the existing qualification and approval process set out in the relevant Agreement, and must be independently sourced by the Partner without the participation or assistance of PolyAI.

Deal Criteria

Deal Submission Date: Approved QSOs must be submitted between 1 November 2025 to 30 April 2026 to qualify for the \$500.

Qualified Sales Opportunity Requirements (“QSOs”): Approved QSOs require a completed customer meeting with defined project scope and next steps that PolyAI accepts through its qualification and approval processes in accordance with the applicable Partner Agreement.

Deal Close Date: QSOs submitted between 1 November 2025 to 30 April 2026 must close between 1 November 2025 to 31 July 2026 to qualify for the one-time, 1x MRR bonus.

Deal Contract Length: Deals must have a minimum subscription term of two years. Minimum subscription term periods will be measured as the period during which the

end customer is paying ARR only. For illustrative purposes only: a Deal with a 24-month term during which the end customer is paying ARR for 18-months of the 24-month term shall not qualify.

Unconditional Commitments: Commitments to pay MRR must be unconditional and not subject to terminations of convenience, opt-outs or equivalent.

Territorial Restrictions: None.

Currency: Deals denominated in GBP or USD are strongly preferred. All other currencies will be reviewed on a case-by-case basis and approved or rejected by PolyAI in its sole discretion.

Bonus Details. Bonuses will be paid per qualifying QSO and on the initial MRR committed on the first contract for a net new contract signed during the Program Term. Bonuses will not be paid on non-channel sourced opportunities, add-ons, expansions or upsells unless they are add-ons, expansions or upsells of a Closed Deal that was eligible for the Bonus under these terms and they are fully agreed and closed before the end of Program Term. For the avoidance of doubt this excludes add-ons, expansions and upsells of existing customers whose contracts closed before the Program Term.

If a net new opportunity is submitted and approved as a QSOs between 1 November 2025 to 30 April 2026 then the partner will qualify for the \$500 per opportunity.

If a QSO is submitted within the above timeframe and closes between 1 November 2025 to 31 July 2026 then the partner qualifies for a one-time, 1x MRR bonus.

Bonus Payment Schedules: Bonus payments will be made for qualifying QSOs at the end of the calendar quarter in which the QSO is approved, and bonus payments for Closed Deals will be made in the first year of the Closed Deal only, in accordance with end customer contract payment schedules. Partner shall not be eligible to receive any Bonus payments until PolyAI receives payment from the end customer.

Customer Cancellations: In the event of end customer cancellations or equivalent, the Bonus associated with the Closed Deal will be cancelled.

Clawback: Bonuses are at all times subject to a pro-rated clawback right in the event an end customer cancels or terminates a Closed Deal early, requests a refund/rebate or any other payment failure by customer.