

# Score With Cross-Sell Deals

Earn up to **7xMRR** on a cross-sell deal with Vonage



Earn

**+2xMRR**

for Partners who sell  
VCC to their VBC customers

OR

**5xMRR**

for Partners who sell  
VBC to their VCC customers

## September 1, 2025 Through June 30, 2026

In order to receive 7X MRR, Channel Partner customers must sign up for VCC (with a minimum of 25 seats) in addition to their existing VBC services. The VCC deal must close by June 30, 2026 in order to qualify for the SPIFF. To receive 5X MRR, Channel Partner customers must sign up for VBC in addition to their existing VCC services. The VBC deal must close by December 31, 2025 in order to qualify for the SPIFF. Installation must occur within twelve (12) months of the Cross Sell. Third-party products are excluded from this promotion. MRR is the monthly revenue upon which a one-time SPIFF payment is based pursuant to a Vonage sales contract. Other restrictions apply.

For complete details and restrictions, see full promotion terms at: <https://view-su3.highspot.com/viewer/f82e616a784ee5be6a88b8efd2cd400c>

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