## Channel Incentives

Effective through:

8/1/2025 - 8/31/2026

\*See your Aptum Partner Agreement for additional Terms & Conditions





## Additional Earnings with Private Cloud Opportunities

- Aptum will reward you when we win a new logo Managed Private Cloud opportunity
  - ☐ Applicable to new Private Cloud closed/won opportunities.
  - Opportunities must be registered and closed/won between 8/01/24 and 8/31/26.
  - Pays 1x time upfront MRR deal value

## **Terms and Conditions:**

- •Promotion available to contracted Aptum partners.
- •Partner must complete on-boarding requirements.
- •Opportunity must have a registered lead accepted by Aptum during incentive term.
- •Incentive applies to closed won Aptum managed private cloud opportunities with a contracted value of >US\$5,000 MRR.
- •Agreement must have at least a 24 month term.
- •Private cloud closed won opportunities must be a new logo to Aptum.
- •Contingent on margin consideration and Aptum strategic partner program conditions.

